



## Information notice pursuant to article 13 of EU Regulation 679/2016 and to the Italian legislation on personal data protection - WEBSITE

Dear User,

this page will provide you information on how your personal data is processed through this website.

This Information Notice is given pursuant to article 13 of EU Regulation 679/2016 and in agreement with the Italian laws on personal data protection. According to the above legislation, the processing of the data that you provide will be performed in accordance with the principles of fairness, lawfulness and transparency, and will be adequate, relevant and limited to what is necessary in relation to the purpose for which they are processed and according to the data minimization principle.

### **Data Controller and Data Protection Officer**

The data controller is Bruno Farmaceutici S.p.A., in the person of its legal representative pro-tempore, with registered office in Rome, Via delle Ande n. 15, 00144, Phone No. 06.60506052, email [info@bruno.org](mailto:info@bruno.org), certified email (PEC) [amministrazione@pec.brunofarmaceutici.it](mailto:amministrazione@pec.brunofarmaceutici.it), which designated a Data Protection Officer whose contact details are: [dpo@brunofarmaceutici.it](mailto:dpo@brunofarmaceutici.it).

### **Purposes and legal basis of the processing**

This website acquires personal data including IP address or navigation data, log data or domain names and other identifiers relating to your computer, operating system and IT system.

Such data are necessary to use web services and will be processed to obtain statistics on the use of services (e.g. number of visitors per page, geographical area of origin and most visited pages) and to check functioning of the services.

Therefore, your data are processed based on the need to provide you with the necessary tools to visit the website and access the available functions.

Navigation data may be used to verify responsibility in case of computer crimes against this website.

For any information on cookies, please refer to our cookie policy.

### **Mode and place of processing the data**

Processing of the data will be carried out at the registered office of the Controller and/or at the place of data processors acting on behalf of the Controller. Data processing may involve a set of operations concerning collection, registration, organization, structuring, storage, adaptation or modification, extraction, consultation, use, communication by transmission, dissemination or any other form of making available, comparison or interconnection, limitation, erasure or destruction.

Your data will be mainly processed by automated means and will be guided by the principles of lawfulness, fairness, transparency and accuracy, and will be adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed and according to the data minimization principle, while adopting specific security measures to prevent loss of data, illicit or improper use and unauthorized access.

### **Communication and dissemination of data**

Your personal data may be communicated to third parties for the purposes of management and technical support; such third parties will be previously designated as Data Processors under article 28 of EU regulation 679/2016 and will act under the supervision of the undersigned Controller, ensuring adequate security measures.

Your personal data may also be made available, for the above-described purposes, to Institutions or Public Bodies that have a right or obligation to access such data under any law, regulation or European legislation.

Under no circumstances shall personal data be communicated, disseminated, assigned or otherwise transferred to third parties for unlawful purposes and, in any case, without providing the relative information to the Interested Parties and obtaining their consent, where required by law.



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This will be without prejudice to any communication of data performed to comply with requests from Judicial or Public Security authorities in the manners and under the circumstances provided for by the law, notwithstanding the privileges and professional secrecy as applicable.

Personal data will be processed in Italy and stored on servers located within the European Union or in countries which, according to the European Commission, ensure an adequate level of data protection.

### Data retention period

The principles of lawfulness, fairness, transparency, accuracy, appropriateness, relevance and necessity will also apply to the retention of your personal data, which will be performed using appropriate methods to ensure security and confidentiality, with and without the aid of automated means for data storage, handling and transmission. Navigation data and IP address will be processed for the duration of the session and for the entire duration of use of the website, and for no longer than the time period required to achieve the purposes for which data were collected or subsequently processed in compliance with the provisions of the applicable laws. This will apply unless retention of such data is necessary for other reasons that make processing lawful, in which case no further consent is required.

### Rights of the data subject

Under articles 15-21 of EU Regulation 679/2016, you have the following rights in relation to the personal data that you have provided:

- Access and request a copy of such data;
- Request rectification;
- Request erasure;
- Obtain limitation of processing;
- Withdraw your consent;
- Oppose to processing;
- Receive the personal data that concerns you in a structured format of common use readable by an automatic device, and transfer such data to another controller without impediments insofar as this is technically feasible.

The above-specified requests should be made via registered post to the address specified above or sent by certified electronic mail (enclosing a signed copy of ID) to [amministrazione@pec.brunofarmaceutici.it](mailto:amministrazione@pec.brunofarmaceutici.it); requests will be effective upon acknowledgment of receipt.

You will also have the right to lodge a complaint with the Personal Data Protection Authority (Garante per la Protezione dei Dati Personali).